



The Global Power Utilities Business Innovation Forum (PUBIF)

A Global Smart Grid Federation initiative
Led by the Israeli Smart Energy Association

3rd PUBIF workshop Agenda

The meeting has been held as a 'round table' interactive guided discussion, with a few short presentations to trigger the discussions.

Key discussion topics for this PUBIF session:

- A Power Utility perspective on dealing with current cyber security threats
- Planning ahead for the future evolvement of infrastructure
- General Data Protection Regulation (GDPR) (EU)
- Business as usual with cyber protection
- Lessons learned from the banking industry

Power Utilities and Cyber Security

Accelerating growth and innovation in the new energy world

Triggering short presentations

- **Boaz Landsberger**
Manager, Cyber Security Department, Israel Electric Corporation
- **Ory Schein**
Head of Security & Cyber unit Emergency, Security & Cyber division, Ministry of National Infrastructure Energy & Water Resources
- **Dr. Laura Jelinek**
Head of Data Protection practice, ERM law Firm
- **Dan Sarel**
VP Product, Co-founder, Demisto



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Attendees:

Name	Role	Company
Mr. Avi Feldman	CEO	Capital Nature
Mr. Meni Maor	CEO	Horizon Greentech Ventures
Mr. Petr Stulc	Vice-Chairman of the Board of Directors	CEZ ESCO
Mr. Dan Sarel	VP Products. Co-Founder	Demisto
Mr. Amir Cohen	CEO	EGM
Mr. Narcis Vidal	New Technologies and Innovation	ENEL
Mr. Hendrik Van Asbroeck	Director	ENGIE New Ventures
Dr. Laura Jelinek	Head of Data Protection Practice	ERM
Mr, Emek Sadot	CEO	Foresight
Mrs. Noa Ruschin-Rimini	Founder & CEO	Grid4c
Mr. Roy Wiesner	CEO	Hutchison Kinrot
Ms. Anne Baer	CEO	IKARE
Dr. Inken Braunschmidt	Chief Innovation Officer	Innogy
Mr. Mickey Steiner	Managing Director	Innogy Israel
Mr. Amos Lasker	Chairman	Israeli Smart Energy Association
Mr. Elad Shaviv	CEO	Israeli Smart Energy Association
Mr. Reji Kumar Pilai	President - ISGF & Chairman – GSGF	ISGF, Indian Smart Grid Forum, Global Smart Grid Federation
Mr. Yosi Shneck	SVP, Information and Communication (CIO)	Israeli Electric Corporation
Mr. Itzik Sela	Manager	Isra-Juk
Mr. Gil Shaki	Senior Director Energy	Israel Innovation Authority
Dr. Gideon Friedman	Head of Smart Energies	Ministry of National Infrastructure Water and Energy
Mr. Ory Schein	Head of Security & Cyber Unit, Security & Cyber division	Ministry of National Infrastructure Water and Energy
Mr. Ulik Broida	VP Marketing and Smart Grid Evangelist	Mprest



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Mr. Doron Gover	Corporate Development	Mprest
Dr. Rene Pomple	Principal	Next47
Mr. Eyal Yehieli	CEO	PowerPlug
Mr. Erez Koren	Senior Director for Business Development	RAD
Dr. Yael Parag	Deputy Dean	School of Sustainability, IDC
Mrs. Orit Maron-Albeck	Partner, Environment, Cleantech & Climate Change	Shibolet & co. Law firm
Mr. Bala Nagarajan	Investment Director	Statoil Energy Ventures
Mr. Uriel Babczyk	Director of Sustainable Design & Building	Tel Aviv- Yafo Municipality