



The 4th Israeli Smart Energy Conference

Sponsored by:



2016 Tel Aviv Conventions Centre

The Israeli Smart Energy Association

Thursday, March 10th

08:00-08:30	Registration & Breakfast
8:30-09:30	Opening Session <ul style="list-style-type: none"> • Mr. Shaul Meridor, Director General, Ministry of National Infrastructure, Energy, and Water
09:30 – 10:40	The Utilities Perspective Of The Global Market Changes <ul style="list-style-type: none"> • Dr. Inked Braun Schmidt, Chief Innovation Officer, RWE • Mr. Richard Adams, Director, Innovation and Entrepreneurship Center, NREL • Mr. Francois Blanc, Director of Digital Services, ERDF
10:40-11:00	Progress and Plans for Smart Energy in Israel <p>Mr. Amos Laser, Chairman, ISEA interviewing Mr. Yitzhak Balms, Deputy CEO, Israel Electric Corporation</p>
11:00-11:30	Coffee Break
11:30-12:40	Re-inventing the Energy solutions playground <p>Moderator: Dr. Gideon Friedman, Head of Smart Energies at the Israeli Ministry of National Infrastructure, Energy, and Water</p> <ul style="list-style-type: none"> • Ms. Inbar Lasser-Raab, VP Global Infrastructure & Digital Solutions Marketing, Cisco <i>Cisco perspective on Smart Energy</i> • Mr. Laurent Schmitt, Smart Grid Strategy Leader, GE Grid Solutions <i>Lessons learned from real world experience</i> • Avi Feldman, CEO, Capital Nature
12:40-13:00	Internet of Things and Smart Energy <ul style="list-style-type: none"> • Mr. Luis Molero, Utilities Bus. Consultant, Global team, Ericsson

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Thursday, March 10 th	
13:0-14:00	Lunch
14:00-15:00	<p>Microgrids, Internet of Things, and Local Municipal Opportunities</p> <p>Moderator: Mr. Elad Shaviv, CEO, the Israeli Smart Energy Association (ISEA)</p> <ul style="list-style-type: none"> Dr. Nanad Katic, Head of Smart solutions BizDev Schneider Electric DMS <i>Smart Distribution Network as a "green generator"</i> Mr. Moshe Fadlon, Mayor of Herzeliya Mr. Ofer Malka, CEO and Head Of Energy City Project at Hadera Municipal Company
15:00-16:00	<p>Opportunities and Challenges with Distributed Generation</p> <p>Moderator: Amnon Epstein, Partner, ERM Law Office</p> <ul style="list-style-type: none"> Mr. Francois Dauphin, Smart Energy and utilities advisor, HPE <i>Grid control architecture for a fully distributed grid</i> Mr. Eitan Parnass, Founder and CEO of the Green Energy Association of Israel, Secretary of the Global Solar Council Dr. Ilan Suliman, CEO & Owner, ISCON- Economic and regulatory consulting Mr. Oded Agmon, Head of regulation Department, Public Utility Authority – Electricity
16:00-17:00	Reception, B2B Meetings & Networking

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